Yeasir Arafat Joy

Motion Graphics Designer & Video Editor

Personal Portfolio

Profile

Creative and detail-oriented Motion Graphics Designer and Video Editor with over 3 years of experience crafting high-impact promotional videos, animations, and tutorials for tech brands. Proficient in After Effects, Premiere Pro, Photoshop, and Illustrator. Adept at storytelling through visuals, simplifying complex ideas, and collaborating with marketing teams to create engaging content. Passionate about animation trends, video production, and continuous improvement in visual storytelling.

Professional Experience

Freelance at Fiverr Motion Graphics Designer & Video Editor

ERU Video Editor

Education

Rajshahi City College B.Sc. in Economics 07/2023 – present Rajshahi, Dhaka

02/2022 – 03/2023 Rajshahi, Bangladesh

09/2019 – present Rajshahi, Bangladesh

Projects

Content Portfolio *A* quick look at some of my recent work in product storytelling, motion graphics, and video editing.

Long Form Content - Product Explainer \mathscr{P} Crafted a clean, engaging 2D animated explainer video showcasing key features of a task management platform.

Promo Video - Product Teasers @

Short-form vertical video series for Meta Platforms and YouTube, designed to engage and convert with dynamic motion text and music.

Skills

Motion Graphics: 2D & 3D Animation

Video Editing: Adobe Premiere Pro, DaVinci Resolve Animation Tools: Adobe After Effects, Blender **Graphic Design:** Adobe Photoshop, Illustrator

Audio/Visual: Sound editing, Color grading, VFX